

## The State of the Library, March 2016

### By the Numbers

- In 2015, borrowing of books, ebooks, audiobooks, and other materials grew by 3.8% compared to 2014.
  - 602,463 items borrowed in 2015.
    - Bowling Green 473,649
    - Walbridge 46,186
    - Bookmobile 17,763
    - WC Jail Library 16,370
    - Ebooks/Etc. 48,495
  - Since 2002, borrowing has increased 36% (441,573 in 2002).
- Total of 25,601 cardholders (3,889 children).
  - Even after purging over 6,000 accounts with 3 years of inactivity, the count of cardholders only dropped by 1,531 accounts.
- 1,326 programs and events attended by 25,025 people (up 10%).
  - 373 adult programs; 4,749 attendees.
  - 950 youth programs; 21,390 attendees.
    - Over 1,930 youth participated in the “Every Hero Has a Story” Summer Reading Program.
- 21,454 items added to the collections.
- 186,033 total items in the collections.
- 116,376 questions answered by the staff (up 25%).
- 245,484 visits to the webpage.
- 2,242 Facebook fans (up 23%).
- Foot traffic into the buildings averaged 4,839 visitors per week (up 19%)

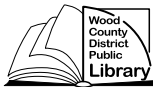
### 2015 Revenue

<u>Source:</u>	<u>Amount:</u>	<u>Percentage:</u>
State Public Library Fund	\$1,412,180	52.93%
Local Levy	\$ 990,870	37.14%
Fines, Fees, Misc.	\$ 69,893	2.62%
Foundation & Friends	\$ 194,950	7.31%
<b>Total</b>	<b>\$2,667,893</b>	

### 2015 Expenditures

<u>Category:</u>	<u>Amount:</u>	<u>Percentage:</u>
Personnel	\$1,285,031	56.21%
Supplies	\$ 30,813	1.35%
Services	\$ 488,395	21.36%
New Books, Etc.	\$ 388,198	16.98%
FFE & Technology	\$ 85,803	3.75%
Other	\$ 7,947	0.35%
<b>Total</b>	<b>\$2,286,187</b>	

- 0.8 mill, 5-year levy passed in November 2010 with 58% approval.
- Levy RENEWED for 6 years in November 2014 with 70% approval.
- Levy currently accounts for nearly 38% of library revenue.
- The current levy will next be on the ballot in November 2020.
- State funding temporarily increased for two years in July 2015 from 1.66% to 1.70% of General Revenue.
- As the state's economy improves and state revenues grow, so does support for libraries. As state General Revenue decreases or is cut, so does support for libraries.
- In 2015, state funding accounted for nearly 53% of total revenue for the library.



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